

Developing a Niche - Becoming a Content Expert Reference handout, page 1

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CORD Day Three, Tuesday, March 8, 2016 2:00 PM - 3:00 PM

Goals and Objectives:

Learn the importance of developing a niche for academic career success

After this session participants should be able to:

- *Discuss the important steps towards becoming a content expert*
- *Discover potential content areas that are ripe for future niche development*

During this session we will:

1. Review the current niches that exist in EM
2. Discuss the importance of niche development for academic productivity, career advancement, and career satisfaction
3. Discuss new academic niches on the horizon
4. Provide real-world examples of the steps involved to be successful in this (including how we might do it differently if we were to do it over again ☺)
5. Review useful references and websites for future use for yourselves and your chairs

Our goal is to make this informative and high yield. We will use both didactics and interactive audience participation (don't worry, we won't put anyone on the spot!--unless you want to be there!)

Please see page 2 for references.

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Useful weblinks:

<http://www.saem.org/membership/services/fellowship-directory>

<http://www.acep.org/sections/>

<http://www.ypsaaem.org/yps-articles/past-yps-articles/2006/the-young-physician-in-academic-emergency-medicine-tips-for-success>

Just about every academic institution has their requirements for promotion online.

Useful articles:

Below are some useful references on the positive impact of niche development for career satisfaction/longevity and career advancement.

Information is provided for a wide range of emergency physicians: EM faculty in general, as well as information of special interest to women and residents:

1: Cydulka RK, Korte R. Career satisfaction in emergency medicine: the ABEM Longitudinal Study of Emergency Physicians. *Ann Emerg Med.* 2008 Jun;51(6):714-722.e1. doi: 10.1016/j.annemergmed.2008.01.005. Epub 2008 Apr 8. PubMed PMID: 18395936.

2: Clem KJ, Promes SB, Glickman SW, Shah A, Finkel MA, Pietrobon R, Cairns CB. Factors enhancing career satisfaction among female emergency physicians. *Ann Emerg Med.* 2008 Jun;51(6):723-728.e8. doi: 10.1016/j.annemergmed.2008.01.011. Epub 2008 Mar 17. PubMed PMID: 18342991.

3: Regan L, Stahmer S, Nyce A, Nelson BP, Moscati R, Gisondi MA, Hopson LR. Scholarly tracks in emergency medicine. *Acad Emerg Med.* 2010 Oct;17 Suppl 2:S87-94. doi: 10.1111/j.1553-2712.2010.00890.x. Review. PubMed PMID: 21199090.

4: Stead LG, Sadosty AT, Decker WW. Academic career development for emergency medicine residents: a road map. *Acad Emerg Med.* 2005 May;12(5):412-6. PubMed PMID: 15860694

5: Castiglioni A, Aagaard E, Spencer A, Nicholson L, Karani R, Bates CK, Willett LL, Chheda SG. Succeeding as a Clinician Educator: useful tips and resources. *J Gen Intern Med.* 2013 Jan;28(1):136-40. doi: 10.1007/s11606-012-2156-8. Epub 2012